

Washington Beer Commission / Commissioner Meeting Minutes

January 28, 2013: Mcmenamins/Spar Cafe, Olympia, WA

Attendees: Rebecca Elias, Neil Fallon, Doug Hindman, Matt Lincecum (phone), Allen Rhoades

Chair's Report:

- Motion passed to approve minutes from Nov. 2012 Commission meeting + Dec. 2012 Budget conference call
- Brief overview of audit results; Exit conference scheduled for 1/31/13 at Commission office in Shoreline

Treasurer's Report:

- Winter Festival netted ~\$24,000 (~\$200 more than budgeted)
- 2012 P&L statement shared with Commissioners
- Rainy day fund will receive ~\$21,000 to equal 25% of anticipated 2013 budgeted expenses

E.D.'s Report:

- Draft of 2012 Annual Report shared with Commissioners; completion date = mid-Feb.; printing ~100 copies
- Remaining E.D. deliverables set out in review (job descriptions; 3-5 yr. strategic plan; archived marketing campaign materials) coming March 2013
- Marketing Committee: language in Policies/Protocols authorizing MC to spend funds to be adjusted at March 2013 meeting
- MC completed and ongoing projects: videos; bottle caps; WA Beer awards; Open House; WABL; State Fairs; BrewHa maps; WA Beer App v2.0 (Android + iOS); 100K coasters;
- Exploring the production of Economic Impact Statement; will seek production partners (Guild/other Commissions)

Festival Director's Report:

- Winter Fest sold out: looking for larger venue (net profit noted above)
- BelgianFest: 35 breweries; new layout; slight price increase in 2013
- Next Fest Committee meeting in set for Feb.
- WABL report: new database deployed; aiming for users to self update details
- Brewers Fest: looking to sign 2-year contract; conflicting event re-scheduled; flattening site terrain

New Business:

- Seattle Beer Week inquired about Commission sponsorship in 2013; possible presentation to MC
- Motion passed to close meeting

Next Meeting: March 12, 2012 Fremont Brewing, Seattle

Minutes recorded by Doug Hindman, Commission Secretary